The Breathing Association
2006 - 2007
The Lives We Touch
Each year we touch the lives of countless individuals in central Ohio. And while we care deeply about all of those that we serve, we have a special place in our hearts for children. Whether we’re sending a child to camp to learn how to effectively manage their asthma, teaching kids about the dangers of tobacco or providing energy assistance to a home with a newborn, children benefit from the work we do in so many ways.

As a pioneer and health crusader, our founder Carrie Nelson Black was committed to taking care of the children in our community. A mother of three children, Mrs. Black was compelled to help children that were unable to help themselves. The Open Air School for children with tuberculosis and the Nightingale Cottage for children exposed to tuberculosis are just two examples.

Today, as the community’s leading resource for promoting lung health and preventing lung disease, we are constantly looking for ways to improve the lung health of children and adults. The opening of our free lung health clinic in 2008 is yet another example of how we’re reaching out to those in need.

While we face countless challenges each day, we continue to support our mission. We were honored this year to receive The Ohio Association of Nonprofit Organization’s (OANO’s) Standards for Excellence Certification. OANO has adopted these standards to promote ethical practices and accountability in organizations. Rest assured your donations and contributions are being put to great use.

Thank you for all of your support!

Gerald W. Knott
Chairman
Fifth Third Bank

Our Supporters Are Our Strength
We truly give thanks to the corporations, organizations and individuals that give us their support. For a complete listing of all supporters please refer to our Donor List.

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Gerbig, Snel/Waesheisser Grace
Healthcare Initiative
OhioHealth
Ohio Tobacco Prevention Foundation
Ohio Department of Development
LIEAP & REACH
United Way of Central Ohio
Capacity Building
Wendy’s International Foundation

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Jennifer J. Jennings
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The Breathing Association provides several direct service programs that promote lung health, help prevent lung disease, assist individuals with diagnosed lung health disease live a better life and maximize the health and quality of life for low-income and minority populations. The Breathing Association is a United Way supported agency.

**Tobacco Cessation**
Provides “Quit for Good” tobacco cessation services to adults and screening for pregnant women at sites throughout Franklin County using a combination of counseling, pharmacotherapy, and relapse prevention. Also funded by the Ohio Tobacco Prevention Foundation.
- Served 1,412 adults.
- Provided education to 1,195 physicians.
- Provided educational programs to 500 individuals.
- Maintained a 27% cessation rate.

**Tobacco Prevention**
Provides multi-season skills education to children K-6 to help prevent the onset of smoking using best practice curriculum.
- Provided tobacco education to 1,172 children.
- Increase knowledge regarding healthy tobacco free behaviors 99%.

**Asthma Access**
Provides access to care through home and clinic based asthma management services using best practice methodologies.
- Provided home and clinic based services to 98 individuals.
- Obtained funding from Wendy’s International Foundation and multiple other donors for asthma camp and parent education for 42 individuals.
- Continued the “Be Aware of Dirty Air” campaign to warn pregnant women of the dangers of dirty air to their child before and after birth.
- Provided educational seminars to 1,395 individuals.
- 85% of program participants reported they had reduced barriers to health care as a result of this program.

**COPD / Pulmonary Rehabilitation Program**
Provides home-based pulmonary education services using best practice methodologies and support services through four Better Breathing Clubs. Also funded by Franklin County Senior Options.
- Provided home based services to 124 seniors with COPD.
- Provided Better Breathing Club support services to 48 individuals.
- Provided educational seminars to 2309 individuals.
- Provided educational newsletters to 220 individuals.
- 51% of clients reported improved health status as a result of the services provided.

**Medical Supplies**
Provides free lung health medical supplies and prescription assistance to low income persons diagnosed with lung health disease. Operated in cooperation with Kroger, Meijer, and numerous other local drug stores, this program is also funded by the Ohio Department of Development, Office of Community services in conjunction with HEAP, Geisinger, Smalls/Warshamer GRACE, and PhRMA.
- Provided medical supplies to low income persons.
- Provided air conditioners and energy assistance to 888 low income persons.
- Provided prescription assistance to 63 low income persons.
- 97% of applicants gained access to medical supplies through this program.

**Operating Expenses - Fiscal Year Ending June 30, 2007**
Total Expenses $1,947,496
- Program Services & Education 89.83%
- General & Administrative Expenses 3.61%
- Fundraising 4.56%

**Operating Revenue - Fiscal Year Ending June 30, 2007**
Total Income $2,103,620
- United Way 14.67%
- Grants 71.28%
- Other 3.47%
- Public Support 1.10%
- Investments 9.49%
- Other 3.47%

**Financial Summary**