Overview

A Structured Program
- Six consecutive weekly 60-90 minute classes
- One to one follow-up support for a full year
- Class size of 6 to 10 participants
- Classes held at your facility accommodating your business schedule

Evidence-based
- Classes are facilitated by one of our Certified Tobacco Treatment Specialists
- Education on how tobacco use impacts the body and brain, the addiction cycle and the benefits of quitting
- Education about the impact of tobacco use on the family, finances and the workplace
- Information on the most effective over-the-counter and prescription nicotine replacement therapies and medications

Individualized
- Individualized quit-plans to track habit, behavior and manage cravings
- Tips on how to talk to your physician about your quit plan
- Access to follow-up support for 12 additional months

Group Support
- Small group education and counseling generates positive group dynamics and support
- Support team building both on and off the job
- Relapse prevention, stress management and strategies
FAQ

What is the best day and time to hold class?
We suggest choosing a class time that straddles shifts so that two shifts' employees can attend. We suggest Tuesday, Wednesday, or Thursday as the best days, to minimize scheduling issues. We are flexible to accommodate plant schedules. Class is once per week for six consecutive weeks.

What about off-shifts?
We will try to accommodate any shift, working with you to provide services for your employees, based on enrollment.

Should we make the class mandatory for our tobacco-using employees?
No! We don't support this strategy. Employees should sign up so that we get motivated, engaged attendees.

Why 6-10 employees?
In our experience, 6-10 is a perfect number for class. It's enough participation to get a group process going, but small enough that each employee can get individual attention within class. If you have less than 6 or more than 10, we can discuss options.

Smokers or smokeless users?
Can both participate in the program? Yes, we take smokers and users of smokeless tobacco (dip/chew) as well as users of e-cigarettes in our program. The curriculum covers all of these forms of tobacco use.

How literate do employees need to be, to succeed in class?
Employees are given a workbook and written handouts, so they will be more successful if they have basic reading comprehension.

Should we pay employees to attend class?
This is a company philosophy decision. Most of our clients do not pay for class time, but some do to encourage employees to attend.

How should we promote the program?
We can provide assistance with emails and/or posters to encourage signups.

What equipment is needed to be provided by us?
We need a quiet conference room with a door that can be closed, and a whiteboard/chalkboard/large sheets of paper with easel. We prefer to use a company laptop/projection system, but if needed we can bring our laptop/projector. If using company equipment, we will need the visitor login.

Do employees need a doctor or prescription medication?
Employees are provided information on all over-the-counter and prescription FDA approved medications to help them quit. We encourage them to choose a medication based upon their prior experience, their lifestyle, their level of nicotine dependence and their insurance or other statuses. Participants need to see a physician to obtain prescription medication.

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Tobacco use, whether smoked, dipped or chewed, is the leading PREVENTABLE cause of death, lung disease and many cancers. It contributes to increased health care costs and lost productivity, which affects your bottom line!